St. Patrick's Parade, Inc.

ADVERTISING FORM

ST PATRICK'S DAY PARADE MARCH 9, 2008

Please join with the Ulster County Ancient Order of Hibernians, Division 1 and the Ladies Ancient Order of Hibernians, Division 5, in contributing to the success of the St. Patrick's Parade.
The Parade will be held at 1 p.m. on Sunday, March 9, 2008 in Kingston, NY. The Parade will proceed from The Kingston Plaza to the Rondout section of Kingston. Line up for the marching units is 11:30 AM

The proceeds from the Parade Journal are used to pay for the bands and other expenses of the parade.

This year the Parade Journal will be distributed through out the Hudson Valley and the Metropolitan New York area. There will be a minimum of 17,000 Parade Journals printed. Please help us to continue to present to you the best parade in the valley by placing an ad in the Parade Journal.

Please return the completed form, copy of your ad and payment by February 15, 2008

Thank you for your generous support.

ADVERTISING RATES

BACK COVER	**$ 600.00, Four Color**
INSIDE BACK COVER	**$ 425.00, Four Color**
INSIDE FRONT COVER	**$ 450.00, Four Color**
INSIDE CENTER PAGES	**$ 480.00, Four Color**
OUTSIDE CENTER PAGES	**$ 480.00, Four Color**
FULL PAGE	**$ 250.00**
HALF PAGE	**$ 150.00**
QUARTER PAGE	**$ 85.00**
EIGHTH PAGE	**$ 35.00**
PATRON (INDIVIDUAL) LISTING	**$ 10.00**
MEMORIAL (INDIVIDUAL) LISTING	**$ 10.00**

Full Page 6.25 x 10 --- Half Page Vertical 3x10 --- Half Page Horizontal 6.25 x 5
Quarter Page Vertical 3x5 --- Quarter Page Horizontal 6.25 x 2.5
Eighth Page Vertical 3x2.5 --- Eighth Page Horizontal 6.25 x 1.25

****Please Print Clearly****

NAME _____

ADDRESS _____CITY _____ZIP CODE_____

EMAIL ADDRESS_____

AD SIZE _____AMOUNT ENCLOSED $_____

Please make check Payable to The St. Patrick's Parade

MAIL TO:

THE PARADE, P.O BOX 2788, KINGSTON, NY 12402